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Future Skills

A Professional Skills Solution designed to support your organisation in these rapidly changing times

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Communicating With Data Introduction

MAKING DATA WORK FOR YOU AND YOUR BUSINESS

The proliferation of information in the modern world, means that everyone who works in business must have a fundamental grasp of data and how it can be used. Those who analyse data as a core part of their job need to crystallise their insights and bring them to life for a range of audiences. Those without a technical data role, meanwhile, need the confidence to research, select and critique the data that is available. In the future a data focused skill set will be essential for everyone.

Benefits:

Quicker, Smarter, Collaboration
Colleagues communicate effectively across functions

Fewer outbreaks of disharmony
Knowing where the data leads, or misleads

Better physical and mental health
Converting numbers into pictures and maps for action

More functional communication and interaction
Service-orientated mindset, within and beyond the organisation

Our four Data courses:

01 **Data Confidence**

02 **Storytelling with Data**

03 **Data-led Consultancy (Pt 1)**

04 **Data-led Consultancy (Pt 2)**

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Data Confidence

WHY THIS COURSE?

Even if someone doesn't do statistical analysis as a core part of their role, they can still compile, evaluate and disseminate data in powerful ways. To do that best, they will need to understand they key principles of data-gathering: how reliable, informative conclusions can be drawn from numbers and facts. This course shows how to arrange, understand, and discuss data from a non-technical standpoint.

WHAT THE COURSE CONTAINS:

Data Hunting	Why we're looking, what to look for, where to find it
Facts – Conclusions – Actions	How insights are derived and how they help us
Interrogating Data	Actively scrutinising as opposed to passively accepting
Selecting Data	What to focus on and show others
Facing Questions	How scrutiny and discussion strengthens our position

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Story-Telling With Data

WHY THIS COURSE?

Data doesn't speak for itself. The crucial insights have to be found, clarified and conveyed to others. In a fast-moving environment we need to tell the story in the data so that others grasp its meaning and importance. The principles of storytelling are dictated by the fundamentals of human cognition: our brains use stories to organise and retain information. These principles apply just as much to quarterly financial results as they do to entertainment and conversation.

WHAT THE COURSE CONTAINS:

Why Stories Work   Our brains need stories to organise and retain information

What Stories Are   Frameworks to interpret, retain, and act on information

Structuring   How to organise information into an effective narrative

Narrative Technique   Hints, tips, techniques and advice to make a story more engaging

Putting it Across   A process to deliver a compelling story

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Data-Led Consultancy (Pt 1 & 2)

WHY THIS COURSE?

This course is split into two complimentary sections. One theoretical and one practical.

Consultancy is a perfect model for driving collaboration across teams. Anyone in supporting functions like HR, Legal, Marketing or IT needs to communicate effectively and accessibly with other areas of the business and senior stakeholders. Consultants combine the responsive skills of a service ethic with the decisive skills of subject matter experts. In Part 1 this course breaks those skills down and shows the importance of reliable, meaningful data in understanding situations and designing solutions. In Part 2 we explore all the communication and influencing skills necessary to consult at the highest level

WHAT THE COURSE CONTAINS:

Clarifying Goals	Using your expertise to understand the client situation. Turn perceptions and problems into tasks and projects
Researching Issues	How to dig deeper for causes and context
Shaping Options	Co-creating solutions and help to frame decisions
Implementing Solutions & Measuring Impact	Designing and executing the delivery plan. Identifying and designing Key Performance Indicators that embody ultimate goals
Communication & Influencing	A practical opportunity to communicate learned skills in a safe environment with technical help and expert feedback

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